Climate change and the oil industry: Common problem, varying strategies

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Multinational corporations are not merely the problem in environmental concerns, but could also be part of the solution. The oil industry and climate change provide the clearest example of how the two are linked, what is less well known is how the industry is responding to these concerns. This book presents a detailed study of the climate strategies of ExxonMobil, Shell and Statoil. Using an analytical approach, the chapters explain variations at three decision-making levels: within the companies themselves, in the national home-bases of the companies and at an international level. The analysis generates policy-relevant knowledge about whether and how corporate resistance to a viable climate policy can be overcome. The analytical approach developed by this book is also applicable to other areas of environmental degradation where multinational corporations play a central role.

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